Macarthur Community Radio Association
Incorporated

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UPDATE – May 2016

Vice President's Report

MAY is the month of many Birthdays. If you are celebrating the anniversary of your birthday my Best wishes go to You. Since I last reported to you we as a committee have been quite busy. Thanks to all those whom helped with ACMA concerns in relation to License renewal.

The Rebranding with "New Logo", is nearing completion. You will see by the end of this month illuminated signs 2x A1 sized Lightboxes installed. (See photo) the "On Air" will be flashing neon.

Cabra-Vale Diggers management have given approval. Brett Cottee from Signs n Stuff will be installing them.

The Digital photo Frame will also be installed. Which will showcase the visual history in photos and video.

Our Group has jumped on the Campaign to reverse budget cuts to the CBF. You can too by going to our web site and following the links. Presentation staff please play the Promo's on Air at least once per hour. There are two versions to choose from, thanks to John Kemp for writing great copy. They have been professionally produced by the same people we use to create our Sponsorship announcements.

Following an investment decision I've made at home. with the installation of a NEW Solar power generation and battery storage system by AGL. The previous 3.2KW - 16 Panel Solar System. I am "unconditionally" donating to the Group. This will be installed at our transmission site. which will help $ave on power bills for years. Your Committee is looking at the best way to install this system. (See photo)

Thankfully we have a very qualified member Michael Hayes whom will advise us of our options.

Hope to see you at the pre meeting dinner, see notice in this Update. Look forward to hearing from all members at meeting.

Rodney Simpson VP 100.3fm.

Secretary's Report

Dear members, Well we're almost at the end of another financial year and this is the final update before the AGM in July. I've enjoyed being Secretary this past year even with a few problems along the way.

As you know, we have been successful in renewing our licence for another five years but the ACMA gave us a hard time during the process and put a number of projects in our way that had to be completed and sent back to them by 2nd May and further projects that have to be completed and sent to them by 1st July. With this in mind, you should all have received the agenda for the Special General Meeting to be held in the Emerald Room of Campbelltown RSL on 23rd May to finalise the last projects that the ACMA require from us.

The new Policies that have been attached to the website for all of you who have internet access and in hard copy to those without computers are general policies that are required by every Community Radio Station according to the Codes of Practice, so they don't really have to be sanctioned by you, the members, just simply acknowledged by you as part of our mission statement for everyone, both in and out of the membership.

The adjustments to the Constitution do require your attention by voting on each section individually so they can be passed then sent to the Department of Fair Trading and the ACMA as part of our updated Articles.

Once again, I'll ask that you all attend this meeting as any changes to our constitution concerns every current member plus future members.

I am to remind you also that the invitation I put in the Agenda to join other members in the Oxley Restaurant from 6pm for dinner is not paid for by the station, each member has to pay their own way. It is only $10 for a fantastic dinner. If you want to have dinner before the meeting you have to call the RSL to book for that evening as seating is limited.

If you can't make it for dinner, there will be refreshments, tea, coffee and water available in the meeting room from 7pm, prior to the meeting starting at 7.30pm
See you there

Mike Runcorn(Secretary 100.3FM)

MEETING STARTS AT 7PM Monday 23rd May

See you there, Mike Runcorn

Community broadcasting is Australia's third media sector, formally represented by the Community Broadcasting Association of Australia (CBAA). In January 2012, there were 359 licensed community radio stations (including remote indigenous services). A 2002 report found that 20,000 Australians (or 0.1 percent of the population) were involved as volunteers in the community radio sector on a regular basis, and volunteers account for more than $145 million in unpaid work each year.

Nationally, more than 7 million Australians (or 45 percent of people over 15) listen to community radio each month.

The role of community broadcasting in Australia, according to CBAA, is to provide a diverse range of services meeting community needs in ways unmet by other sectors. Community broadcasting is sustained by the principles of access and participation, volunteerism, diversity, independence and locality.

Programming Report

This month, the first run of the auto generation of the run sheets was used. It was not very successful and has highlighted areas for improvement. Thanks to the many announcers who have worked with these and filled in the missing pieces. This has coincided with the final version of the sponsors packages which are aligned with the run sheet generation and will ultimately lead to a very integrated system where the sponsors package is transferred seamlessly to the run sheets along with a re configurable set of community announcements which will also be automatically populated.

Can everyone please write down a few sentences of what your show is about. Firstly to allow some background information to be assembled for possible use on the website but mostly as a script with an aim to produce a promo for your show.

Finally, a reminder regarding the use of headphones. The person at the console (at least) MUST wear headphones at all times when a microphone is open. While playing music and Sponsors announcements / CSA's etc., these should be removed to allow you to hear the phone or doorbell.

A reminder also of the difference between Program and Air. Program is a local reflection of exactly what the console is outputting. Air is received back via a tuner in the STL room and lets you know what is being transmitted. So for instance, if there was a blackout on the mountain, Program would work as normal but air would contain only noise. Due to the digital limiter which is in use, there is a delay in the signal monitored by Air. Some people don't mind this delay but others can not tolerate the delay in hearing what you are saying and may prefer to use Program while speaking.

Michael Hayes   Programming Manager

Marketing & OH&S

Hello Fellow Members of 100.3FM

This will probably be the final "Update" for myself on the Committee of our great Station due to the upcoming election's at the AGM. Just remember if you wish to be nominated for a Committee Position that you are prepared to be in for the Long Haul but importantly vote for those who are prepared to represent you by using your Brain & Heart; not by vindictiveness.

As for my tenure as Both Marketing Officer and Workplace Health Safety Office has been somewhat interesting with positive outcomes even if my temper does boil with people at times.

However it is pleasing to note we no longer have any major issues with our sign in book, I just ask that if you do have a problem signing in due to medical issues such as poor eyesight then PLEASE let us know confidentially. We are more likely to stand with you to find an amicable way to find a solution that is beneficial for ALL Members.

Anyone can sign a fellow member in if there is a reason that they cannot. Just full names in the Sign In Book please not your stage name. I don't think the Emergency Services will be interested in looking for "The Purple Booted Country Cowboy" or anything similar.

Also a Small reminder that if you have a person that is continually coming in as a Guest for more than 3 weeks in the year then that person is requested to become a Member.

I have tried to do my best in this position and just remind everyone that Workplace Safety begins with you. If you can't fix it then I ask you leave a note for the Committee or the WHS Officer to get it fixed immediately, Our awesome underappreciated office staff can contact the WHS Officer or a Committeeperson to deal with urgent matters.

As for Marketing this year I am quite happy to have to report our rebranding to the 100.3FM has begun with the Station Van getting a visual overhaul for our Outside Broadcast from the Camden Show with many thanks to Chris Witts, Carmelina and TJ as well as Laura B and Big

Mike for being there both days. It was great to see members get out promoting our Station at this event however we still have our Outside Presence Events such as Wilton Markets, Picton Markets and our newest at Ingleburn Markets at the Primary School in Ingleburn. We as in Mike and Myself would LOVE to have other members come out to be part of the set up and meet & greet the listeners of OUR Station.

Plus I can guarantee you will find a bargain at the Markets, for example we sourced our Coffee Mugs from a contact at the Markets and I can say they are more than willing to keep up a positive relationship for Marketing Tools with 100.3FM.

Just remember we will always be Macarthur Community Radio but On-Air during Programs we are 100.3FM even 2MCR should no longer be used as that's our "Registration" name. I don't believe we get called by our Drivers Licence Number or Pension Number, Let's not call the Station by its "rego" name.

I again thank everyone who has supported the Station during our recent Licence Application and subsequent meetings to finalise the details that were required from our station. We have 4 years now to keep up with a forever changing environment for Community Radio so our next Licence Application is a "Sure Thing" so this is a great time to say, "where can I help".

In closing I thank all members especially our Office Staff and Basically Everyone for making 100.3FM what we have been since 1989! ….

The SOUNDS OF MACARTHUR 100.3FM

Anthony Snedden

The Community Broadcasting Association of Australia (CBAA)

CBAA is the peak body and the national representative organisation for community radio and television stations in Australia. The CBAA provide leadership, advocacy and support for members to actively provide independent broadcasting services and to build and strengthen local communities. The organisation provides advice and support to community broadcasters regarding a variety of issues.

The CBAA runs the Community Radio Network, offers a national satellite network, that allows community broadcasters to share and syndicate their content, manages the Australian Music Airplay Project (Amrap), CBOnline, a sector information and research unit, runs the digital radio project and publishes CBX magazine. As the peak body for the sector, the CBAA represents the sector through policy submissions, advocacy and campaigns.

The Community Radio Network service has been expanded in recent years with the addition of the Digital Delivery Network(DDN). This project has allowed community radio stations to record and replay programs, interviews, and music from contributing stations within the network.

Recently the association has launched a podcast hosting service, C pod.

The organisation also runs an annual Conference, which brings together representatives from around Australia.

Member stations

The CBAA, as the recognised peak body for community broadcasting in Australia, has members from a diverse range of independently operated not-for-profit community based radio stations. The station types include:

- General Community (Geographical Area based stations)
- Christian / Religious (Religious stations, usually Christian, now includes Muslim services)
- Youth (Student and general youth stations)
- Indigenous (Indigenous / Aboriginal / Torres Strait Islands)
- Print Handicapped (RPH and affiliates)
- Specialist Music (Broad or specific genre stations - e.g.: Classical, jazz etc.)
- Progressive (used to describe Left leaning, mainly talk based radio services)
- Senior Citizens (Over 60's - oldies music for senior citizens)
- Sport

In most cases, each licensee is the operator of a single station, in some cases with translators and repeaters to provide services in otherwise poor reception areas.

Member services

The CBAA operates to provide advice and representation to the members. It also offers insurance plans for volunteers, music broadcasting rights and news copyright fees at discounted rates for its members. The CBAA also consults with its members on matters including broadcast licensing, the relevant Code of Practice (Community Radio), and provides training and legal advice.

History

The CBAA was born out of the Public Broadcasting Association of Australia (PBAA). That organisation was founded during the 1970s in response to the rapidly developing sector.

However, changes in funding for the sector during the 1980s sparked a crisis. As government funding was re-directed, the stations were less able to support themselves, or the peak body. This pressure culminated in near bankruptcy for the PBAA. In the early 1980s, the PBAA was dissolved and from its ashes, the new CBAA arose, under strict financial management, and a focus on membership support.

The Australian Communications and Media Authority (the ACMA)

ACMA is an Australian Government statutory authority within the Communications portfolio. The ACMA is tasked with ensuring media and communications works for all Australians. It does this through various legislation, regulations, standards and codes of practice.

The ACMA is a 'converged' regulator, created to oversee the convergence of the four 'worlds' of telecommunications, broadcasting, radio communications and the internet. The ACMA was formed on 1 July 2005 by a merger of the Australian Broadcasting Authority and the Australian Communications Authority. It is one of only a handful of converged communications regulators in the world.

Organisation

The ACMA is an independent agency with the Authority composed of the Chairman, Deputy Chair, one full-time Member, five part-time Members, and one Associate Member. The ACMA is managed by an executive team comprising the Chairman (who is also the Chief Executive Officer of the agency), the Deputy Chair, the full-time Member, six general managers and 16 executive managers. The corporate structure comprises five divisions - Communications Infrastructure, Digital Economy, Content, Consumer and Citizen, Corporate Services and Coordination, and Legal Services.

The ACMA has responsibilities under four principal Acts - the Broadcasting Services Act 1992, the Telecommunications Act 1997, the Telecommunications (Consumer Protection and Service Standards) Act 1999 and the Radio communications Act 1992. There are another 22 Acts to which the agency responds in such areas as spam, the Do Not Call Register and interactive gambling. The ACMA also creates and administers more than 523 legislative instruments including radio communications, spam and telecommunications regulations; and licence area plans for free-to-air broadcasters.

The ACMA collects revenue on behalf of the Australian Government through broadcasting, radio communications and telecommunications taxes, charges and licence fees. It also collects revenue from price-based allocation of spectrum.

The ACMA's main offices are located in Canberra, Melbourne and Sydney.

100.3 FM General Meeting dates for 2016. **RSL Club - Start 7:30 pm**
Coffee, tea and sandwiches supplied from 7pm.

- Monday 23rd May 2016
- Monday 26th September 2016
- Monday 28th November 2016
- AGM Monday 25th July 2016

Committee of Management Meeting Dates, RSL Club - time 7.30pm

Monday 6th June 2016
Monday 4th July 2016
Monday 2nd August 2016
Monday 5th September 2016

Monday 3rd October 2016
Monday 7th November 2016
Monday 5th December 2016

2017
Monday 16th January 2017
Monday 6th February 2017
Monday 6th March 2017
Monday 3rd April 2017

The above dates and times are subject to change.

**Join us in a pre-meeting dinner on Monday night
23rd May 2016 at 6 *for* 6.30pm**

Booking Reference "100.3fm" Call 4625 1408
No subsidy, pay your own way.

(Menu Choices below)

Steak Night $10
Every Monday & Thursday

- T-Bone Steak (250g) with Fries & Salad
- Grain Fed Rump Steak (250g) with Fries & Salad
- Chicken Schnitzel with Fries & Salad
- Chicken Parmigiana with Fries & Salad
- Mashed Potato and Vegetables (instead of Fries & Salad) $3
- All Sauces $2