



Macarthur Community Radio Association Incorporated

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UPDATE – August 2014

President's Report

Dear members,

Well this is the last general meeting before the AGM, so I'll make this report a short one.

We've had a good year with you all doing great programs and the office staff looking after everything in that area. There were a couple of hiccups but as usual, we got through them. We've spent a bit of money on some essentials for the studios, such as a new, bigger and better server. A new STL unit to replace the ageing one we have at the moment, new CD recorders are currently being installed in both studios to replace the old ones which had a knack of deciding when and if they would work.

As you are receiving this, we are just about to or have just had our 25th Anniversary Luncheon at Tabcorp Raceway. I think celebrating 25 years serving the Macarthur region is a milestone and hope that most of you will be around for our

Golden Anniversary in 2029. I also hope the younger members of our organisation take up the reins and lead us towards that very special occasion.

Finally, I would like to remind you that we really need to keep up the good work, both on air and in the background so we will still be around for the 50th Anniversary plus, come September, I hope all of you will attend the AGM as it's there that you decide who you want on the Management Committee. Remember, if you can't attend on the 22nd September please inform Marie Rutledge, our Secretary so she can get you a proxy form which allows you to vote in the AGM Committee elections even if you are not there.

It's very important that you get the opportunity to vote for the right people who are going to lead you into the next 25 years.

Regards, Mike Runcorn

Vice President's Report

Hello from Trevar Langlands

Nice to see some new presenters doing well. Thank you to Ruth for being such a professional trainer.

I hope that everyone will enjoy their day at the Anniversary lunch- have a great day and enjoy!!!

Thank you to Marie for all work put into it, also to Robyn Manning as Treasurer and to Robert and Ann Warner for helping.

We say thanks also to those people that have donated goods for auction.

I am sure a lot of old friendships and new will be had at the lunch.

Congratulations to 2MCR and everyone concerned.

As Frank Thatcher will tell you there was time some years ago, in our early days, when official memos went out to everyone advising of a meeting to fold up the place due to lack of funds.

A handful of us got to it, held fund raisers etc and created enough revenue to carry on.

But for this 2MCR 100.3 FM would not exist. Just a sample of the early efforts from early members who led the way into the future.

Soon the AGM will be with us, I look forward to your co-operation in regard to this meeting and continued support.

Best Wishes...Happy Birthday 2MCR

Trevar Langlands Vice President / Office Manager

Secretary's Report

Application forms for those standing for Committee in 2014-2015, the cut-off date is 8th September.

Please contact the office for committee nomination forms for 2014-2015 AGM

Those standing for committee MUST have their filled in forms back to me placed in the BOX marked AGM Committee. Any application submitted by this date will be included but any after 8th Sept will not be included don't give it to anyone in the office put it in the BOX.

Think carefully about what you are standing for, and be prepared to give the position your full attendance at every meeting and your full working support. Ask yourself why you want to do this is it for the progress of 2MCR.

Please contact me direct if you have any queries – all mail comes to and through the secretary no one else.

Thank you, Marie Rutledge

marierutledge31@yahoo.com.au

Treasurer's Report

Our bank balance has dropped over the last 2 months due to some quite large expenditure on necessary new equipment which replaces some ageing equipment and will improve our transmission and broadcast quality. Memberships should now all be paid - if you have not yet paid, please do so as soon as possible at the Station. Membership payments can only be paid in person at the Station - we do not have the facilities for direct credit/bank transfer at this stage, although this is something I

am looking at for next year. *Remember, if you are a presenter, you must be up-to-date with your membership to retain your program.* The Committee is finalising the last minute details for the Anniversary Dinner. This should be a great time, so if you have not added your name to the attendance list in the Station office, please do so ASAP so you don't miss out on this important occasion.

Robyn Manning Treasurer.

Training Officer's Report

(8 August, 2014)

We have three (3) new trainees in the station at present (Laura Bradshaw, Elizabeth Cross and Ally Pearce) and they are half-way through their training.

This Semester, we are working with Macarthur Disability Services, which is where Elizabeth Cross attends. We are promoting her participation within the local community and assisting Elizabeth with learning, developing and mastering new skills, in the field of radio.

All three ladies are progressing comfortably within their own abilities.

Upon this current course's completion, training will cease, until further notice. We are adopting the same system the NSW Police Force have in place.

They shut down the Academy, whilst they have an influx of officers and then, reopen when they need to train new recruits.

If you know of anyone who would like to train, in the near future, please notify either myself, Brian Pearce or Trevar Langlands and they will be placed on a 'future' training list.

It's been an absolute pleasure training all our new recruits this year and watching them grow in confidence, as the months pass, whilst presenting their weekly programmes.

I look forward to assisting our future recruits.

Ruth Robertson (Training Officer / Presenter)

Programming Report

Hello everyone, as you would be aware the applications for the 2014/15 programs were sent out and the programming team will be allocating the new programs. We will be looking at the number of shows per presenter and where some presenters have more than one we will have to look at how many presenters have applied and what types of shows are being applied for, I think this year there will be some tough decisions made on the shows allocated. Programming are also reviewing shows as a number of complaints have been received and there seems to be a large number of complaints about the personal opinions being expressed by presenters.

I would ask presenters to review the format of there shows and have a listen & look at the number of identical shows that we have and the fact that a lot of them sound like other radio station in the area and that the quality of what we are putting out is not helping us to attract sponsors and that there is

OUTSIDE BROADCAST:

Well what I can say about the outside broadcasts it has gotten very busy but still suffers from the lack of support on the day, as I have stated on many occasion this is your station and this is to promote your shows and bring in sponsorship.

always a chance that the grants we get may be withdrawn so we need everyone to work together to move the station forward.

As we are getting close to the AGM I would like to take this opportunity to thank all those that have helped me and supported me as the program manager as I believe this has been one of the hardest years I have spent on the committee for 100.3 but hopefully we are through the toughest times and we leave the station in a better position for the incoming committee.

I would hope that when you place your vote for the new committee it is cast for who you believe is working in the best interest of the station and not because they are your friend and you have known them for a long time.

Grace is still away sick and we all send our best wishes
Brian

What's coming up ? Well we have our standard Markets on the first Sunday of the month (Picton Markets) and (Wilton Markets on the third Sunday of the month) and we still have a number of larger ones coming up, Relay for life, Wedderburn Sports Air

field, Picton show and rodeo plus more keep coming in. We are also partnering up with Channel Seven for some of the larger events to put our name (100.3) out there more and more.

am hoping to have this resolved as soon as possible.

Brian Pearce Programming & Outside Broadcast Manager

I am still reviewing what type of vehicle and talking with potential sponsors about a deal on a vehicle, I

RELAY FOR LIFE 2014 – (20 & 21 September, 2014)

Around the Radio Station, posters have been put up in relation to this year's Relay For Life, which is run by Camden & District Rotary. It's a terrific 'PR' exercise for our radio station and we are extremely lucky to have been invited back, as part of the entertainment, for this year's event, by the Rotarians who spend many months and hours organising it. Last year, everyone who participated from the radio station had so much fun and were blown away with the comradery of the surrounding communities.

Camping is optional, but if you would like to join Brian, Gordon, Robyn and myself, then all you need is your own camping gear, food and warm clothing because it does get extremely cold overnight.

We walk under the umbrella of my Late Mum, "Mrs Rob's Army" and we're lucky enough to have a prime position in front of the concrete grandstand at Onslow Park in Camden, where we set up our campsite.

If you would like to participate in this wonderful day and evening, then please let me know as soon as possible.

Additionally, if you would like to purchase a Relay For Life Jersey, they cost Fifteen Dollars (\$15.00) and I need to know your size (S, M, L, XL, XXL, XXXL, etc.) and have your money before 30 August. After this date, the Jersey's are Twenty Dollars (\$20.00). Children are also catered for in the Jersey sizes.

It's a long weekend, but a very rewarding one for a good cause, so I hope you can join us.

Further information will be presented at the next General Meeting.

Ruth Robertson (Mobile: 0408 484 605)

These are the Committee Members of your station until the next Annual General Meeting (AGM)

PRESIDENT : Mr. Michael Runcorn
VICE PRESIDENT : Mr. Trevar Langlands
SECRETARY : Mr. Marie Rutledge
TREASURER : Mr. Robin Manning
COMMITTEE : Mr. Ann Warner

COMMITTEE : Mr. Denis Millward
COMMITTEE : Mr. Britton Morrison
COMMITTEE : Mr. Brian Pearce
COMMITTEE : Mr. Annette Miller

100.3 AGM is Coming 22nd September 2014 Commences at 7:30pm

Please make sure you are available for this date as your vote is a vote for the future of the radio station. Please make sure your proxy vote is registered with the secretary as if it is not registered with the secretary it will be deemed an invalid vote and just destroyed.

Extract from Articles of Association to assist you with the rules of voting at the upcoming AGM.

Part 4 - General Meetings

34. Voting Rights

On any question arising at any meetings of the Association:

- (1) A Community member, that is a natural person, irrespective of the type of class of membership will have Two (2) votes.
- (2) An Associate member who is a natural person, irrespective of the type of class of membership will have One (1) vote.
- (3) A Group Community member, consisting of a Corporation, Group, Organization, institution or other unincorporated body will have Two (2) votes.
- (4) A Group Associate member, consisting of a corporation, group, organization, institution or other unincorporated body will have One (1) vote.
- (5) A Life member will have Two (2) votes.
- (6) A Friends of the Association will not be eligible to vote
- (7) All votes must be given personally or by proxy but no member may hold more than One (1) proxy.
- (8) In the case of equality of votes on a question at a general meeting the chairperson of the meeting is entitled to exercise a second or casting vote.

(9) A member or proxy is not entitled to vote at any general meeting of the Association unless all monies due and payable by the member or proxy to the association have been paid, other than the amount of the annual subscription payable in respect of the then current year.

35. Appointment of proxies

(1) Each member is to be entitled to appoint a proxy by notice given to the Secretary no later than 24 hours before the time of the meeting in respect of which the proxy is appointed.

(2) The notice appointing the proxy is to be in the form set out in appendix 1 of these rules.

(3) A proxy does not have to be a member of the Association.

Note: Schedule 1 of the Act provides that an Association's constitution is to address whether members of the Association are entitled to vote by proxy at general meetings.

Please contact the office for committee nomination forms for the 2014 - 2015 AGM

A Brief History of *your* Station.

MCR started operations on the 22nd August 1989, which was the date of MCR's first public meeting. Back then, Community Radio was much different than it is today. New stations were allowed to broadcast for a total of 28 days per year. Most new stations, including MCR didn't have their own equipment and had to borrow transmitters and a lot more gear just to broadcast their 28 days. The radio station then was known as MCR 89.9fm

Test Broadcast Years

Test Broadcasts were 28 days and was split up into 4 seven day broadcasts Over a year. These took place in such temporary studios as - Leumeah High School, St. Gregory's College, Campbelltown Stadium Grandstand, Thomas Reddall School and Camden in a old house in Oxley street,(Where the Council Car park is now opposite Woolies) to name just a few of the places. A new call sign was created around this time with 100.5fm becoming our Number on the FM band. Eventually, with the help of Campbelltown Council we found ourselves with a house in Ingleburn in Murray street, which was swiftly converted into MCR's headquarters. Radio House was officially opened on the 7th November 1993.

Moving to Radio House

We held an open day at Radio House on that day which several community groups attended including the local Fire Brigade and the Campbelltown Spoon Club. Since then MCR's broadcasting time was increased to 90 days per year which incorporated several different broadcasting formats - Fortnightly Broadcasts, Monthly Broadcasts. and broadcasting for the 1st week in each month. This is also the Period where the phrase The Heart of Macarthur was first used, and was the only radio station in the area. The venue had two studios, office, lounge room, kitchen, a large store room and a large STL room.

Moving back to Campbelltown

For 5 years MCR broadcasted from Radio House until 1998, when MCR had to vacate the premises in order for the council to pull down the house to make way for a new shopping plaza car park. After putting out the call for an urgent new location in the local papers, an appropriate place was found in a shopping fit out in the City Arcade, Campbelltown. This space was generously donated by the at-the-time owner(s) of the City Arcade. MCR moved into the new premises promptly within the same year they moved out of Ingleburn, and the City Arcade location became the "New Radio House".

City Arcade Years

After years of traveling around the district MCR had finally found a home, and with that home came a new temporary license that has enabled us to broadcast on a full-time basis. MCR is broadcasting 24 hrs per day. In 1999 MCR changed frequencies from 100.5FM to 100.3FM due to conflicting Radio issues with other stations. In April 2001, MCR became 2MCR and with it came a new logo. The Venue had two studios, a very small green room and a small equipment room.



2MCR Moved to a Another location

In 2002 the radio station Relocated to the Newly Built Campbelltown RSL Club. 2MCR was one of the first radio station's to align themselves with a Club, just inside the main entrance of the RSL Club.

The venue has Two studio's, Office, Small waiting room, Large Bathroom, and Very Small STL room

With the New studio also came a new logo. It was also the first time we saw the Laughing Mic that became a Mascot of the station and used on banners.



June 2002 - 4 days 7 hours 14 minutes and 36 seconds later, 2MCR's Matt Fulton set a new milestone in the world of radio, beating the Guinness World Record for Longest Radio DJ Marathon by just over an hour. The attempt attracted national attention and a large crowd witnessed the final moments countdown outside and inside the studios.



Changing Times, changing logo's



2MCR has had a few Logo changes. With the "Heart of Macarthur" making a comeback in a new modern version. There were a few different colours but all with the same Message.

In 2012 the Laughing Microphone made it back onto the Logo, Looking a little less Happy then before. A new slogan also came along with - Heart of Macarthur replaced with –

**Your voice, your Station and
2MCR The Sounds Of Macarthur.**