



2MCR Macarthur Community Radio Association Incorporated

PROGRAMMING POLICY

Policies

1. 2MCR-FM will present a diverse range of community radio programs consistent with the organisational mission and audience profile.
 2. 2MCR-FM will encourage innovation and experimentation with the radio form while pursuing a listener-friendly format and programming which acknowledges how people listen to radio.
 3. 2MCR-FM programming will:
 - a) explore areas of debate, information, music and cultural activities not adequately covered by other media;
 - b) encourage listeners to make their own informed and critical judgements;
 - c) endeavour to reveal insights into the social, political and cultural aspects of society;
 - d) emphasise and encourage Australian content in terms of composition and production;
 - e) present a clear and identifiable station image.
 4. The station will provide links between educational organisations, specifically TAFE and Western Sydney University, and the wider community by programming which:
 - a) increases awareness of issues and opportunities for lifelong learning;
 - b) encourages discussion within and across disciplines;
 - c) involves members of the university communities;
 - d) promotes university events and activities;
 - e) assists with the universities community outreach objectives.
 5. The station reserves the right to broadcast subject matter and language which some people might find offensive, if such usage is considered appropriate and justified in context.
 6. The station affords listeners the right of reply to programs, subject to negotiating with the station on an appropriate form of reply and time of broadcast.
 7. 2MCR-FM will observe all relevant laws, regulations and standards applicable to community broadcasting and adhere to the Community Broadcasting Association of Australia's Codes of Practice
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